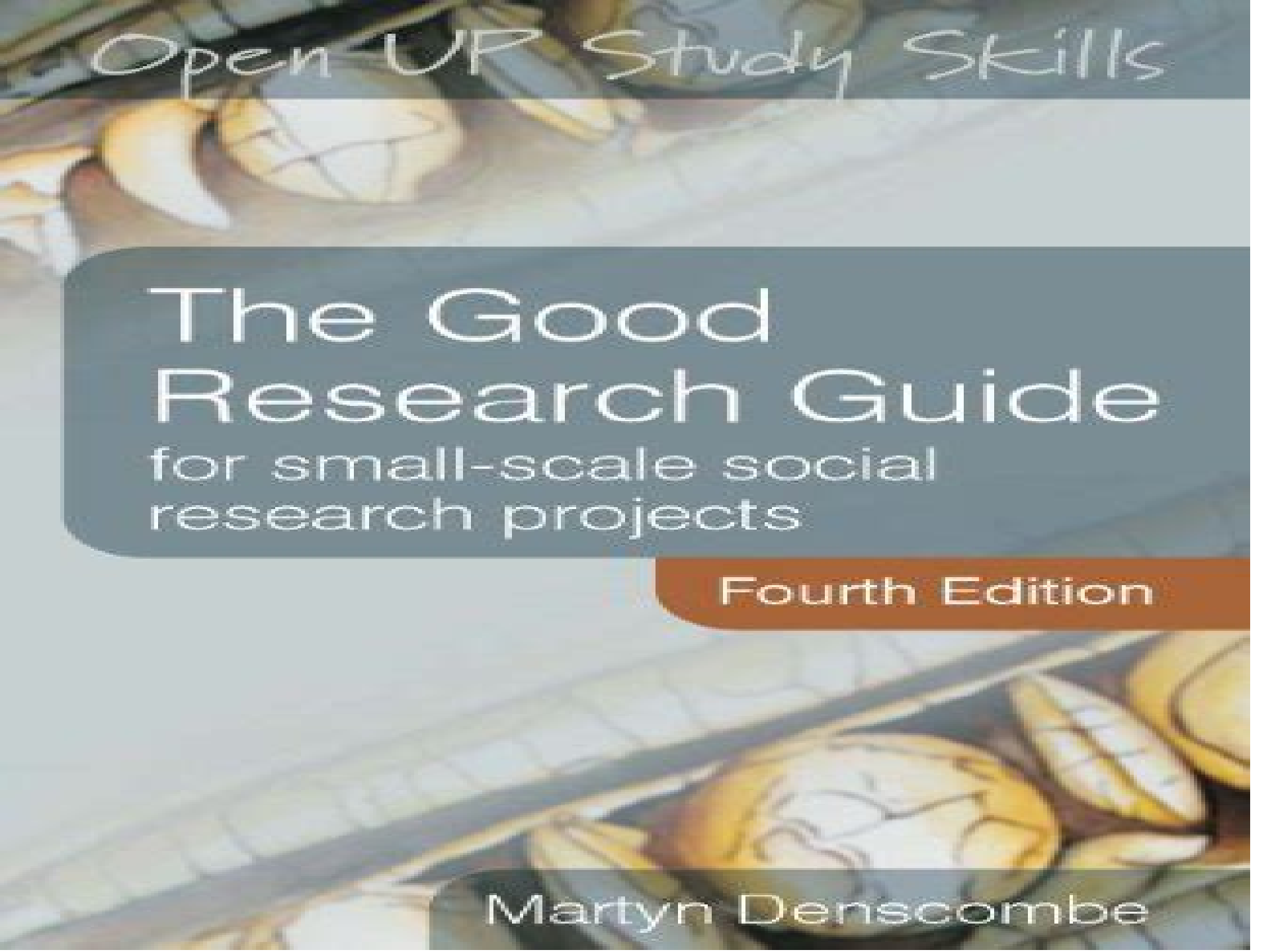




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Fourth Edition

Martyn Denscombe

Good Research Guide

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Denscombe, 2021-09-16 The Good Research Guide provides practical and straightforward guidance for those who need to conduct small scale research projects as part of their undergraduate postgraduate or professional studies The 7th edition covers topics in a clear user friendly style outlining the key points and explaining why they are important The new edition has been updated throughout and has additional material on topics such as social media research online surveys image based research and participatory action research It also features new chapters on how to prepare for a research project with specific guidance on how to undertake a literature review how to write a research proposal how to ensure the research is ethical how to locate the project within a research paradigm Full of practical advice and valuable examples this is the go to book for students looking to improve their research skills Having this book at your side is like having your hand held from start to finish and every decision in between I very much welcome a new edition for my students Melanie Nind Professor of Education University of Southampton and Co director National Centre for Research Methods UK Comprehensively updated this book remains the indispensable student guide to the research process It s not just good it s great Dr Tom Clark Lecturer in Research Methods The University of Sheffield UK The text is informative concise and attractive Each chapter presents sections in an easy to read format with further reading ideas and link ups to the numerous topics covered throughout the book Dr Alaster Scott Douglas Reader in the School of Education University of Roehampton UK Martyn Denscombe is Emeritus Professor at De Montfort University He has a research background in the fields of sociology education and business studies and has published widely on research methods in the social sciences

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undergraduate and post graduate students as well as those undertaking research projects independent of an academic programme Dr Bobby Mackie Senior Lecturer School of Business and Enterprise University of the West of Scotland UK

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Ground Rules For Social Research Denscombe, Martyn, 2009-08-01 This text identifies key ideas and practices that underlie good research and provides clear guidelines to help newcomers and experienced researchers alike to design and conduct projects

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The Good Research Guide Martyn Denscombe, 2007 *Good Research Guide* Martyn Denscombe, 2014 Introductory book on the basics of social research It provides practical and straightforward guidance for those who need to conduct small scale research projects as part of their undergraduate postgraduate or professional studies includes new material on the use of social media in research including guidelines on the use of social networking sites more on internet research and how to run online surveys how to conduct sytematic literature reviews getting good response rates to a survey writing research reports research ethics an invaluable resource for anyone conducting social research including

those in applied areas such as business studies health studies nursing education social work policy studies marketing media studies and criminology Back cover **Ground Rules for Good Research** Martyn Denscombe, 2002 This work provides a user friendly starting point for people doing small scale social research projects It identifies the key ideas and practices that underlie good research and provides clear guidelines to help newcomers and experienced researchers alike to design and conduct projects which meet the basic criteria for success It is written for undergraduate postgraduate and professional students in business studies social sciences health studies media studies and education who need to undertake research projects as part of their studies It will also prove invaluable for professionals with little experience of research

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