

2013
Higher School Certificate
Preliminary Examination

Business Studies

General Instructions

- Reading time – 5 minutes
- Working time – 2 hours
- Board approved calculators may be used
- Write using black or blue pen
- Write your student number and/or name at the top of every page

Total marks – 80

Section I – Pages 2–8

20 marks

- Attempt Questions 1–20
- Allow about 25 minutes for this section

Section II – Pages 9–14

40 marks

- Attempt Questions 21–24
- Allow about 1 hour for this section

Section III – Page 15

20 marks

- Attempt Question 25
- Allow about 35 minutes for this section

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STUDENT NUMBER/NAME:

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Mohamed A. Ramady

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Business Management for the IB Diploma Exam Preparation Guide Alex Smith, 2017-03-23 A comprehensive second edition of Business Management for the IB Diploma revised for first teaching in 2014

The Business Environment Paul Wetherly, Dorron Otter, 2014 Designed specifically for students new to the study of business this book explores the global range of environments within which business operates Wetherly and Otter encourage critical thinking via a unique themes and issues approach which reflects the integrated dynamic reality of businesses today

Saudi Arabia in a Multipolar World Zakir Hussain, 2016-04-14 The Kingdom of Saudi Arabia has established itself as the twelfth largest economy in the world the largest West Asian economic power world's largest oil producer and a strong and capable force in international politics particularly in the Sunni Islamic world However at present it is at crossroads Should it continue as a kingdom or usher in the process of inclusive political representation This volume answers such questions and explores how the state is coping with domestic regional and global developments to remain relevant in the changing times It provides a holistic overview of a slew of economic political cultural military and security policy measures that have been initiated by the government The work also offers a detailed analysis of Saudi Arabia's relations with three significant powers USA China and India and how they are evolving under new geopolitical and geostrategic dynamics This book will interest strategists policymakers researchers and students of international relations geopolitics political science and political economy as well as the informed reader

The Competitive Effects of Minority Shareholdings Panagiotis Fotis, Nikolaos Zevgolis, 2016-04-07 The objective of this book is twofold First it presents the economics of minority shareholdings under both merger and antitrust law In particular economic analysis provides both an overall assessment of minority shareholdings in the context of concentrations and Articles 101 and 102 TFEU and the examination of the link between non controlling minority shareholdings merger control and antitrust law Second the book also provides a legal assessment and an analysis of selected case law According to settled European case law minority shareholdings are analysed not only under Regulation 139/2004 but also under Articles 101 and 102 TFEU Nevertheless according to current enforcement practice at European and international levels several national competition authorities have adopted different approaches The million dollar question is whether the existing regulatory framework is sufficient to cover all possible cases In summary the book will be a useful tool for students practitioners researchers economic and legal experts and competition authorities It provides a comprehensive survey of the subject which has been missing until now and answers many questions that have been raised in the literature in the last decades

The World-Literary System and the Atlantic Sorchá Gunne, Neil Lazarus, 2020-12-30 The World Literary System and the Atlantic grapples with key questions about how American studies and the Atlantic region in general engages with new considerations of literary comparativism international literary space and the world literary system The edited collection furthers these discussions by placing them into a relationship with the theory of combined and uneven

development a theory that has a long pedigree in Marxist sociology and political economy and that continues to stimulate debate across the social sciences but whose implications for culture have received less attention Drawing on the comparative modes concepts and methods being developed in the new world literary studies the essays cover a diverse range of topics such as the periodization of world literature racism and the world system singular modernity critical realism commodity frontiers semi peripherality and world ecology The chapters in this book were originally published in the journal *Atlantic Studies*

The Political Economy of City Branding Ari-Veikko Anttiroiko,2014-02-24 Globalization affects urban communities in many ways One of its manifestations is increased intercity competition which compels cities to increase their attractiveness in terms of capital entrepreneurship information expertise and consumption This competition takes place in an asymmetric field with cities trying to find the best possible ways of using their natural and created assets the latter including a naturally evolving reputation or consciously developed competitive identity or brand The Political Economy of City Branding discusses this phenomenon from the perspective of numerous post industrial cities in North America Europe East Asia and Australasia Special attention is given to local economic development policy and industrial profiling and global city rankings are used to provide empirical evidence for cities characteristics and positions in the global urban hierarchy On top of this social and urban challenges such as creative class struggle are also discussed The core message of the book is that cities should apply the tools of city branding in their industrial promotion and specialization but at the same time take into account the special nature of their urban communities and be open and inclusive in their brand policies in order to ensure optimal results This book will be of interest to scholars and practitioners working in the areas of local economic development urban planning public management and branding

Economic Development and Political Action in the Arab World M.A. Mohamed Salih,2014-03-05 Analysis of North African revolt against authoritarianism known as the Arab Spring embraced reductionist explanations such as the social media youth unemployment and citizens agitations to regain dignity in societies humiliated by oppressive regimes This book illustrates that reductionist approaches can only elucidate some symptoms of a social problem while leaving unexplained the economic and political structures which contributed to it One outcome of quiescence resource based ethnic and sectarian conflicts and faulty development paradigm is deepened inequality and a wedge between winners and losers or affluence wealth and power vis vis poverty and hunger among humiliated jobless and hope less masses The book blends theories of development and transition to explain the complex factors which contributed to North Africans revolt against authoritarianism and its long term consequences for political development in the Arab World This timely book is of great interest to researchers and students in Development Studies Economics and Middle Eastern Studies as well as policy makers and democracy human rights and social justice activists in the Arab world

Border Security, 2015 United States. Congress. Senate. Committee on Homeland Security and Governmental Affairs,2016

The G20 Peter I. Hajnal,Peter Hajnal,2016-03-16 This important book is an authoritative work

of reference on the G20 G8 and G20 reform and relevant information sources Peter Hajnal thoroughly traces the origins of the G20 surveys the G20 finance ministers meetings since 1999 and the series of G20 summits since 2008 He examines agenda setting and agenda evolution discusses the question of G20 membership and surveys the components of the G20 system He goes on to analyze the relationship of the G20 with international governmental organizations the business sector and civil society and looks at the current relationship between the G8 and the G20 He also discusses how G20 performance can be monitored and evaluated The book includes an extensive bibliography on the G20 G8 G20 reform and issues of concern to the G20 The book is a companion volume to The G8 System and the G20 Evolution Role and Documentation Hajnal 2007 and is an essential source for all scholars and students of the G20

Fully Connected Julia Hobsbawm, 2017-04-20 Shortlisted for the CMI's Management Book of the Year Award 2018 and the Business Book Awards 2018 Twenty five years after the arrival of the Internet we are drowning in data and deadlines Humans and machines are in fully connected overdrive and starting to become entwined as never before Truly it is an Age of Overload We can never have imagined that absorbing so much information while trying to maintain a healthy balance in our personal and professional lives could feel so complex dissatisfying and unproductive Something is missing That something Julia Hobsbawm argues in this ground breaking book is Social Health a new blueprint for modern connectedness She begins with the premise that much of what we think about healthy ways to live have not been updated any more than have most post war modern institutions which are themselves also struggling in the twenty first century In 1946 the World Health Organization defined health as a state of complete physical mental and social well being and not merely the absence of disease or infirmity What we understood by social in the middle of the last century now desperately needs an update In *Fully Connected* Julia Hobsbawm takes us on a journey often a personal one from Telex to Twitter to illustrate how the answer to the Age of Overload can come from devising management based systems which are both highly practical and yet intuitive and which draw inspiration from the huge advances the world has made in tackling other kinds of health specifically nutrition exercise and mental well being Drawing on the latest thinking in health and behavioural economics social psychology neuroscience management and social network analysis this book provides a cornucopia of case studies and ideas to educate and inspire a new generation of managers policymakers and anyone wanting to navigate through the rough seas of overload

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