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Management Information Systems

Managing the Digital Firm

THIRTEENTH EDITION

Kenneth C. Laudon • Jane P. Laudon



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**Igor Kabashkin, Irina Yatskiv
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Integrating ERP Systems and Knowledge Management Lejla Turulja, Amer Celjo, Mirjana Pejić Bach, Nijaz Bajgoric, 2024-12-05 This book combines the Technology Acceptance Model TAM and empirical analysis to investigate the adoption of integrated enterprise business information systems ISs TAM has been used extensively in the study of ERP acceptance as well as factors in the success or failure of ERP To date the adoption of information systems has been studied using various approaches including Theory of Reasoned Action TRA and Theory of Planned Behaviour TPB both of which have roots in cognitive psychology Nicolas et al 2008 Even though these models have been used in research the TAM has succeeded in capturing the attention of the information systems community The book also analyses Knowledge Management Systems KMSs illustrating their function as information technologies for storing improving and distributing intra and intercompany knowledge Knowledge management systems are presented as likely the most debated and polemicized topic in the field of knowledge management Even though these systems are not a crucial aspect of knowledge management it is evident that all major players in the ERP industry have cloud and installation based KMS solutions that they integrate with their ERP modules After discussing and analysing these topics the book illustrates how the respective systems can impact business processes and performance Given its scope it appeals not only to researchers but also to practitioners working in these areas of IT ECIME 2014 Proceedings of the 8th European Conference on IS Management and Evaluation Steven de Haes, 2014 **Management and Technological Challenges in the Digital Age** Pedro Novo Melo, Carolina Machado, 2018-01-03 Businesses operate amid a digital age and unsurprisingly technology has engendered tools that now predominate all corners of the workplace The ascendancy of new hardware and software poses new challenges for professionals in the field of management and human resources as corporations and companies routinely implement and incorporate digital software for goals such as improving worker productivity and tasks such as screening highly qualified candidates for vacancies In the face of rapid change professionals must investigate how the use of digital technology affects the culture of hiring processes employee morale company management and corporate image This book aims to promote research related to these new trends and open a new field within the areas of management and engineering Through the course of nine chapters contributors to Management and Technological Challenges in the Digital Age grapple with the theoretical and practical implications that technological usage carries across the range of small and large organizations in the world of business Focuses on the latest research findings that are occurring in this field in different countries Shows how companies around the world are facing today's technological challenges Shares knowledge and insights on an international scale Keeps the readers and researchers informed about the latest developments in the field and forthcoming international studies Explains how the use of technology allows management to take a more strategic role in organizations This book affords a thorough engagement with the progresses and setbacks made through the enlistment of technological equipment

and computerized procedures in the field of human resources and management while interrogating the future challenges of technology's role

Essential Topics Of Managing Information Systems Jun Xu, 2019-11-05 This comprehensive compendium is about managing information systems and focuses on relationships between information systems people and business The impacts roles risks challenges as well as emerging trends of information systems are an important element of the book Essential and critical information systems management skills including using information systems for competitive advantages planning and evaluating information systems developing and implementing information systems and managing information systems operation form a critical part of this unique reference text Current topics like digital platforms agile organization DevOps blockchain 5G data center and quantum computing prove indispensable for readers who want to stay in the forefront of today's complex information systems

Management Science Featuring Micro-Macro Economics and Management of Information Technology W.Y. Dornyo, 2020-10-09 This book is one of a series of various doctoral research project papers and has been further refined and converted into a book The book has been deemed one of further versions of management science that are to come These further versions focus more on information technology and its effects as agile tools for management including software engineering algorithms and data structures computer architecture and electronics systems science artificial intelligence and robotics quantum science statistics and web internet and multimedia design and building Managers are usually multifaceted with multiple disciplines even though they have one or two areas as majors specialties or experience It is in the light of this that Management Science Featuring Micro Macro Economics and Management of Information Technology was designed in this context to contain economics with IT as a course of study In the future further versions will be pure courses instead of combinations The world has changed gear for the better due to the advanced mysteries of information technology innovations so that we could even conduct scientific laboratory experiments medical diagnoses and rule of law adjudications online That means we could not forget information technology as one major tool in hand that should be a pivot on and around which all other areas in management should dwell and revolve and this was one of the sole reasons of this book It is therefore worthy of note for readers aspiring as systems analysts managers and professionals to accustom themselves to the subject areas in the book to instill understanding of numerous important terms and points in economics and IT This will help to build further courage and understanding toward advancement in these fields All topics indicated in the table of contents have been made reader friendly and treated to focus easy understanding We highly acknowledge all the intellectual materials used

Global Information Diffusion and Management in Contemporary Society Zhang, Zuopeng (Justin), 2018-07-13 Changing business environments and information technology advancements fundamentally reshaped the traditional information landscape in our contemporary society urging companies to seek innovative ways to diffuse and manage assets on a global scale It is crucial for society to understand the new methodologies and common practices that organizations can utilize to leverage their knowledge into practice Global

Information Diffusion and Management in Contemporary Society is an essential reference source featuring research on the development and implementation of contemporary global information management initiatives in organizations Including coverage on a multitude of topics such as data security global manufacturing and information governance this book explores the importance of information management in a global context This book is ideally designed for managers information systems specialists professionals researchers and administrators seeking current research on the theories and applications of global information management

Handbook of Research on Strategic Fit and Design in Business Ecosystems

Hacioglu, Umit,2019-08-30 With advancing information technology businesses must adapt to more efficient structures that utilize the latest in robotics and machine learning capabilities in order to create optimal human robot cooperation However there are vital rising concerns regarding the possible consequences of deploying artificial intelligence sophisticated robotic technologies automated vehicles self managing supply modes and blockchain economies on business performance and culture including how to sustain a supportive business culture and to what extent a strategic fit between human robot collaboration in a business ecosystem can be created The Handbook of Research on Strategic Fit and Design in Business Ecosystems is a collection of innovative research that builds a futuristic view of evolving business ecosystems and a deeper understanding of business transformation processes in the new digital business era Featuring research on topics such as cultural hybridization Industry 4 0 and cybersecurity this book is ideally designed for entrepreneurs executives managers corporate strategists economists IT specialists IT consultants engineers students researchers and academicians seeking to improve their understanding of future competitive business practices with the adoption of robotic and information technologies

Strategic information systems management for environmental sustainability : enhancing firm competitiveness with Green IS

Löser, Fabian,2015-07-06 During the last three decades information and communication technologies have fundamentally changed the way we work live and communicate The ubiquity of internet services which become increasingly interactive and complex together with enhanced connectivity facilitated by innovative mobile devices induces an ever rising demand for computing storage and data transmission capacities Today information systems IS constitute the backbone of the globalized economy and are indispensable for modern business and production processes At the same time environmental sustainability has evolved as the most pressing societal challenge of the 21st century in particular due to the looming threats of climate change By virtue of their global influence and reach business companies significantly contribute to the creation of environmental problems but owing to their organizational knowledge capabilities and resources they also have the capacity and ability to play a key role in shaping the path towards a more sustainable development The companies leading the way have noticed that corporate sustainability is not necessarily a burden that negatively impacts their bottom line If strategically managed environmental product and process innovations can decrease operational costs enhance corporate reputation and differentiate from competitors With regard to environmental

sustainability IS play a contradictory role on the one hand the manufacturing operation and disposal of information technology IT infrastructure are responsible for serious environmental impacts from the mining of conflict minerals to carbon dioxide emissions that equal those of the airline industry to enormous amounts of toxic e waste On the other hand IS are perceived as key enablers of a green economy environmental management systems and the reengineering of business processes can substantially reduce the environmental impacts of business organizations while technological innovations provide opportunities to decrease the ecological footprint of end user products and services Many organizations have started to implement first environmental measures to decrease IT energy consumption and to reduce operational costs mostly in an unstructured and uncoordinated manner though Although Green IS practices feature a considerable potential to increase corporate environmentalism while creating promising business opportunities the adoption of enterprise wide cross functional initiatives aimed at implementing Green IS has been rather slow Economic uncertainties regarding the long term effects of Green IS adoption and the lack of appropriate management frameworks have been identified as main inhibitors of an encompassing implementation of Green IS initiatives throughout the enterprise In this context this thesis addresses relevant research gaps contributes to theory development in the evolving Green IS research discipline develops practice oriented management frameworks and emphasizes the importance of following a strategic approach to leverage the competitive potential of Green IS This cumulative thesis comprises an introduction that includes a literature review and a pre study four theory based conceptual research articles and two empirical studies one of them building on qualitative exploratory case study research whereas the other relies on quantitative data which has been analyzed with structural equation modeling This thesis targets four specific research goals to advance theory building in Green IS research and to promote the adoption of Green IS in practice First this thesis clarifies and defines the central terms and key concepts Green IT Green IS Green IS strategy and Green IS practices drawing on a transdisciplinary research approach Second the most important challenges and inhibitors of Green IS adoption are identified and characterized In particular the lack of management frameworks which encourage a holistic implementation that follows a strategic rationale the complexity of strategic Green IS alignment the multi dimensional performance impacts of cross functional initiatives and above all the uncertainty relating to the business case of Green IS practices are identified as the most pressing challenges Third current actions of business firms to address these challenges are examined Building on exploratory case study research distinctive Green IS strategies are identified in managerial practice Most notably the empirical insights from quantitative survey research suggest a positive relationship between Green IS adoption and firm competitiveness thus decreasing the economic uncertainty which inhibits the implementation of far reaching environmental initiatives Fourth practice oriented management frameworks are developed The fine grained Green IS strategy concept advises the formulation of strategies addressing the corporate competitive and functional management level The proposed typology of four Green IS strategies illustrates distinct strategic options from

which executives can choose under consideration of their competitive targets and the firm specific context To allow for consistency of Green IS strategies the presented alignment framework facilitates coherence with economic and environmental corporate goals Furthermore the actors roles and responsibilities relevant to the alignment process are described In addition a management framework for the holistic adoption of Green IS which specifies decisive management areas and distinguishes between three degrees of environmental impacts is presented along with a comprehensive catalogue of Green IS implementation measures As a consequence this research offers both empirical insights and conceptual models to advance the adoption of Green IS initiatives thus meeting the challenges of climate change and turning corporate sustainability into a business opportunity

Informationssysteme IS zeigen in Bezug auf kologische Nachhaltigkeit gegensätzliche Eigenschaften Einerseits verursachen die Herstellung der Betrieb sowie die Entsorgung von Informationstechnologie IT Infrastrukturen schwerwiegende negative Umweltauswirkungen Vom Abbau von Konfliktmineralien ber Kohlendioxidemissionen bis hin zu beträchtlichen Mengen giftigen Elektroschrotts Andererseits werden IS als Schlüsseltechnologien für eine nachhaltige Wirtschaft gesehen Umweltmanagementsysteme und die Umgestaltung von Geschäftsprozessen können den kologischen Fußabdruck von Organisationen bedeutend verringern Zudem eröffnen technologische Innovationen neuartige Möglichkeiten die Umweltauswirkungen von Produkten und Dienstleistungen über den gesamten Lebenszyklus hinweg zu senken Zahlreiche Organisationen haben damit begonnen einzelne Green IT Maßnahmen zu implementieren um den Energieverbrauch und operative Kosten zu senken Allerdings verfolgen die meisten Unternehmen hierbei keinen strukturierten oder strategischen Ansatz Obwohl Green IS Initiativen beachtliche Potentiale zur Verbesserung der kologischen Nachhaltigkeit von Organisationen bieten und gleichzeitig vielversprechende wirtschaftliche Chancen eröffnen schreitet die Umsetzung von bereichsbergreifenden Green IS Maßnahmen in Unternehmen nur langsam voran

ökonomische Unsicherheiten in Bezug auf die Rentabilität derartiger Maßnahmen sowie der Mangel an adäquaten Management Frameworks werden in diesem Zusammenhang als zentrale Hinderungsgründe für eine strategische und ganzheitliche Umsetzung von Green IS Initiativen identifiziert Diese Dissertation adressiert diese Hinderungsgründe schafft Schlüsselkonzepte für den neuen Green IS Forschungszweig entwickelt praxisorientierte Management Frameworks und hebt die Bedeutung eines strategischen Ansatzes bei der Implementierung von Green IS hervor Diese Forschungsarbeit offeriert empirische Einblicke wie auch konzeptionelle Modelle um die Umsetzung ganzheitlicher Green IS Initiativen in Organisationen voranzutreiben Unternehmen haben somit die Chance den Herausforderungen des Klimawandels verantwortungsvoll zu begegnen und gleichzeitig durch eine nachhaltige Unternehmensführung Wettbewerbsvorteile zu generieren

Organizations and Performance in a Complex World Ramona Orăștean, Claudia Ogorean, Silvia Cristina Mărginean, 2020-12-14 This volume highlights current research and developments on organizations and their performance against the background of ubiquitous complexity It investigates some of the challenges and trends dominating the complex

world of nowadays and the ways organizations are dealing with them in their continuous search for performance. The papers in the volume cover a series of hot and or emerging topics i.e. sustainable development, corporate social responsibility, green marketing, digital revolution, social media, global trade, intangible assets, economic intelligence and innovation. Built on an interdisciplinary perspective and a multi level approach, global trade, power, sustainable development, regional, EU, BRICS, national, country based systems, cultures, policies, practices, industry, airlines, pharma, luxury, retailing, banking, tourism, local communities, destinations and organization, entrepreneurship, MNEs, public organizations, national and local, the volume uniquely addresses issues of high interest for researchers, practitioners and policymakers.

ECMLG 2022 18th European Conference on Management, Leadership and Governance Florinda Matos, 2022-11-10 [Handbook of Research on Digital Transformation and Challenges to Data Security and Privacy](#) Anunciação, Pedro Fernandes, Pessoa, Cláudio Roberto Magalhães, Jamil, George Leal, 2021-02-19

Heavily dominated by the sector of information and communication technologies, economic organizations pursue digital transformation as a differentiating factor and source of competitive advantage. Understanding the challenges of digital transformation is critical to managers to ensure business sustainability. However, there are some problems such as architecture, security and reliability among others that bring with them the need for studies and investments in this area to avoid significant financial losses. Digital transformation encompasses and challenges many areas such as business models, organizational structures, human privacy, management and more, creating a need to investigate the challenges associated with it to create a roadmap for this new digital transformation era. The Handbook of Research on Digital Transformation and Challenges to Data Security and Privacy presents the main challenges of digital transformation and the threats it poses to information security and privacy as well as models that can contribute to solving these challenges in economic organizations. While highlighting topics such as information systems, digital trends and information governance, this book is ideally intended for managers, data analysts, cybersecurity professionals, IT specialists, practitioners, researchers, academicians and students working in fields that include digital transformation, information management, information security, information system reliability, business continuity and data protection.

[MEBIC 2021](#) Kabir Hassan, Ardiansyah Ardiansyah, Elvia Shauki, Hilfi Pardi, 2021-12-14. This book is the proceeding of the Maritime Economics and Business International Conference MEBIC 2021 that was successfully held on 24-25 September 2021 using an online platform. The conference was mainly organized by the Faculty of Economics Universitas Maritim Raja Ali Haji FE UMRAH. This conference aims to provide a platform for academics and practitioners around the world to share ideas and knowledge as well as promoting research in Blue Economy through paper presentation. The theme of MEBIC 2021 was Marine Sociopreneurship, Real Action for Blue Economy. The papers are classified into 6 subthemes: namely Micro Small and Medium Enterprises, Blue Economy Supporting Ecosystems, Financial Institution for Blue Economy, Adaptive MICE Meeting Incentive Convention and Exhibition, Business Islamic Financing Models for Micro Small and Medium Enterprises and Utilization of Technology in Blue

Economy The proceeding consists of 17 high quality papers that were selected Aside from the high quality technical paper presentations the technical program also featured a keynote speaker and six invited speakers The keynote speaker was Dr Sandiaga Salahuddin Uno Minister of Tourism and Creative Economy Republic of Indonesia The invited speakers were Prof Gunter Pauli from Zero Emissions Research Prof M Kabir Hassan from University of New Orleans USA Prof Henri Jean Marie Dou from University of Aix Marseille France Dr Zhiwei Zhang from First Institute of Oceanography China Elvia R Shauki Ph D from University of South Australia Australia and Dr M Mahbubi Ali from International Institute of Advanced Islamic Studies Malaysia Finally we would like to express the greatest thanks to all colleagues in the steering and organizing committee for their cooperation in administering and arranging the conference as well as reviewers for their academic works and commitment to reviewing papers

Managerial Perspectives on Intelligent Big Data Analytics Sun, Zhaohao, 2019-02-22 Big data analytics and artificial intelligence are revolutionizing work management and lifestyles and are becoming disruptive technologies for healthcare e commerce and web services However many fundamental technological and managerial issues for developing and applying intelligent big data analytics in these fields have yet to be addressed Managerial Perspectives on Intelligent Big Data Analytics is a collection of innovative research that discusses the integration and application of artificial intelligence business intelligence digital transformation and intelligent big data analytics from a perspective of computing service and management While highlighting topics including e commerce machine learning and fuzzy logic this book is ideally designed for students government officials data scientists managers consultants analysts IT specialists academicians researchers and industry professionals in fields that include big data artificial intelligence computing and commerce

Application and Adoption of Robotic Process Automation for Smart Cities Tailor, R.K., 2023-10-25 In the present era technological developments are increasing the efficiency and potential of each stakeholder in a business Robotic process automation is one of the key areas that can be applied in business organizations and corporate sectors to enhance productivity and show a path to success Application and Adoption of Robotic Process Automation for Smart Cities provides relevant theoretical frameworks and various developments in the area of robotic process automation Covering topics such as banking and financial services public engagement and smart cities this premier reference source is a valuable resource for business leaders IT managers government officials engineers students and educators of higher education researchers and academicians

ECCWS2014-Proceedings of the 13th European Conference on Cyber warefare and Security Andrew Liaropoulos, George Tsihrintzis, 2014-03-07 *Data Mining and Big Data* Ying Tan, Hideyuki Takagi, Yuhui Shi, 2017-07-18 This book constitutes the refereed proceedings of the Second International Conference on Data Mining and Big Data DMBD 2017 held in Fukuoka Japan in July August 2017 The 53 papers presented in this volume were carefully reviewed and selected from 96 submissions They were organized in topical sections named association analysis clustering prediction classification schedule and sequence analysis big data data analysis data mining

text mining deep learning high performance computing knowledge base and its framework and fuzzy control

ICICKM2014-Proceedings of the 11th International Conference on Intellectual Capital, Knowledge Management and Organisational Learning Jim Rooney, 2014-10-17 These proceedings represent the work of researchers participating in the 11th International Conference on Intellectual Capital Knowledge Management Organisational Learning ICICKM 2014 which this year is being held at The University of Sydney Business School The University of Sydney Australia The Conference Co Chairs are Dr John Dumay from Macquarie University Sydney Australia and Dr Gary Oliver from the University of Sydney Australia The conference will be opened with a keynote by Goran Roos Advanced Manufacturing Council Adelaide Australia who will address the topic of Intellectual capital in Australia Economic development in a high cost economy The second day will be opened with a from James Guthrie University of Sydney Australia on the topic of Intellectual Capital and the Public Sector Research Past Present and Future

Reliability and Statistics in Transportation and Communication Igor Kabashkin, Irina Yatskiv (Jackiva), Olegas Prentkovskis, 2019-03-09 This book reports on cutting edge theories and methods for analyzing complex systems such as transportation and communication networks and discusses multi disciplinary approaches to dependability problems encountered when dealing with complex systems in practice The book presents the most noteworthy methods and results discussed at the International Conference on Reliability and Statistics in Transportation and Communication RelStat which took place in Riga Latvia on October 17 20 2018 It spans a broad spectrum of topics from mathematical models and design methodologies to software engineering data security and financial issues as well as practical problems in technical systems such as transportation and telecommunications and in engineering education

Information Technology Control and Audit, Fifth Edition Angel R. Otero, 2018-07-27 The new fifth edition of Information Technology Control and Audit has been significantly revised to include a comprehensive overview of the IT environment including revolutionizing technologies legislation audit process governance strategy and outsourcing among others This new edition also outlines common IT audit risks procedures and involvement associated with major IT audit areas It further provides cases featuring practical IT audit scenarios as well as sample documentation to design and perform actual IT audit work Filled with up to date audit concepts tools techniques and references for further reading this revised edition promotes the mastery of concepts as well as the effective implementation and assessment of IT controls by organizations and auditors For instructors and lecturers there are an instructor s manual sample syllabi and course schedules PowerPoint lecture slides and test questions For students there are flashcards to test their knowledge of key terms and recommended further readings Go to <http://routledge textbooks.com/textbooks/9781498752282> for more information

Handbook of Research on Geographic Information Systems Applications and Advancements Faiz, Sami, Mahmoudi, Khaoula, 2016-10-21 The proper management of geographic data can provide assistance to a number of different sectors within society As such it is imperative to continue advancing research for spatial data analysis The Handbook of Research on

Geographic Information Systems Applications and Advancements presents a thorough overview of the latest developments in effective management techniques for collecting processing analyzing and utilizing geographical data and information Highlighting theoretical frameworks and relevant applications this book is an ideal reference source for researchers academics professionals and students actively involved in the field of geographic information systems

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