

Analytics

20 products for 10 customers

Year Month Week

10 January 2021

Visitors

28,600 +100%

Facebook community ads +10,000
Facebook targeted ads +10,000
Website ads +8,600

Search index

64,12% +40%

Rank optimized content +70%
Improved speed +60%
Clear website structure +30%

Conversion index

82,19% +100%

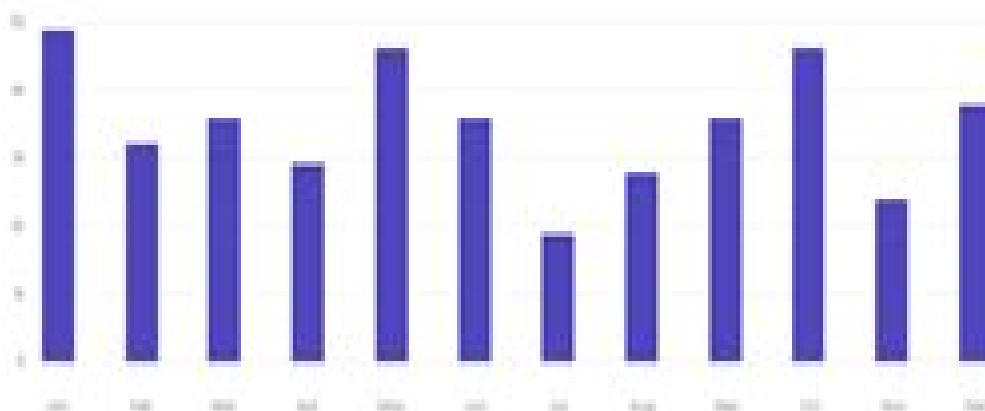
Buy on 10 recommended sites +50%
Website +30%
Instagram +10%

Total revenue

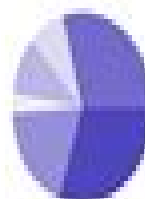
\$5,450.32 +100%

Twitter & display +1000
Sports & travel +1400
Website & sports +2000

Efficiency



Best selling categories



- 4 Fashion and styles 35%
20 products
- 4 Sports 25%
10 products
- 3 Games 15%
10 products
- 3 Computers and accessories 15%
10 products
- 1 Electronics 5%
10 products
- 1 Home and living 5%
10 products

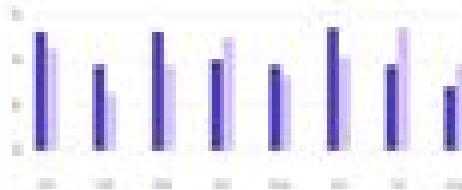
Engagement per channel

100% 100%



Revenue index

100% 100%



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Jicheng Xie



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